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MICHAEL M. GRANT DIRECT DIAL: (602) 530-8291 E-MAIL: MMG@GKNET.COM

May 8, 2006

## HAND DELIVERED

**Docket Control** Arizona Corporation Commission 1200 W. Washington Phoenix, AZ 85007

Re:

Direct Testimonies of Rick L. Moore and James G. Harralson; AT&T Notice of Intent or, Alternatively, for a Limited Waiver; Docket Nos. T-02428A-06-0203, T-03016A-06-0203, T-03116A-06-0203, T-03287A-06-0203 and T-03346A-06-0203

## Dear Sir/Madam:

Enclosed are the original and 23 copies of the direct testimony of Rick L. Moore on behalf of AT&T Inc. and James G. Harralson on behalf of BellSouth Corporation in the aboveentitled matter. Your assistance in relation to this matter is appreciated.

Very truly yours,

GALLAGHER & KENNEDY, P.A. Wrichael W. Aras

By:

Michael M. Grant

MMG/plp 17840-3/1362214

**Enclosures** 

**Original and 23 copies** filed with Docket Control this 8<sup>th</sup> day of May, 2006.

cc (w/enclosures):

Maureen Scott, Legal Division (delivered) Elijah Abinah, Assistant Director, Utilities Division (delivered)

John Gibson Daniel Foley

Theodore A. Livingston James G. Harralson Harris R. Anthony Stephen L. Earnest Peter Shields

J. Scott Rhodes

## DIRECT TESTIMONY OF RICK L. MOORE

Managing Director, Corporate Development AT&T Inc.

May 8, 2006

## DIRECT TESTIMONY OF RICK L. MOORE on Behalf of AT&T Inc.

## 3 Q. PLEASE STATE YOUR NAME AND TITLE.

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- 4 A. My name is Rick L. Moore. I am Managing Director of Corporate Development for AT&T.<sup>1</sup>
- Q. PLEASE BRIEFLY DESCRIBE YOUR EDUCATIONAL BACKGROUND,
   WORK EXPERIENCE AND CURRENT JOB RESPONSIBILITIES.
- I hold a Bachelor of Science degree in Economics from Southwest Missouri State 8 A. I joined AT&T Inc. ("AT&T")—which was then known as 9 Southwestern Bell Telephone Company—in 1976 and I held various sales, 10 product marketing and product management positions before moving to strategic 11 development matters in 1984. For more than twenty years, I have been involved 12 in strategy development and I have been responsible for the analysis, negotiation 13 and execution of dozens of transactions on behalf of AT&T Inc. and its affiliates. 14 Today, I am responsible for certain of AT&T's mergers and acquisitions 15 activities. For example, I was directly involved in the evaluation of strategic 16 options in connection with AT&T's (then known as SBC Communications Inc.) 17 decision to acquire AT&T Corp. and I testified before this Commission on that 18 merger, which the Commission approved in November of last year. I have been 19 involved directly in AT&T's decision to merge with BellSouth Corporation 20 21 ("BellSouth").

See investor disclosure statement attached as Exhibit A.

## Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

- 2 A. The purpose of this testimony is to support the Notice of Intent or, alternatively,
- Request for Limited Waiver filed on March 31, 2006 by AT&T (the "Notice")
- 4 with respect to its planned merger with BellSouth.

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## 5 Q. PLEASE DESCRIBE THE PARTIES TO THE MERGER TRANSACTION 6 AND THEIR ARIZONA OPERATING SUBSIDIARIES.

7 AT&T Inc. is a Delaware corporation with its principal place of business in A. 8 San Antonio, Texas. It is the holding company parent, through intermediate subsidiaries, of three Class A Arizona subsidiaries and one non-Class A Arizona 9 subsidiary. SBC Long Distance, LLC d/b/a SBC Long Distance/AT&T Long 10 11 Distance is a Class A utility. SNET America, Inc. d/b/a SBC Long Distance 12 East/AT&T Long Distance East is not a Class A utility. Both are authorized to local exchange, inter-exchange, competitive 13 provide competitive, interLATA/intraLATA and in-state toll services. The other two Class A utilities 14 are AT&T Communications of the Mountain States, Inc. and TCG Phoenix. They 15 are authorized to provide competitive local exchange, intraLATA toll, 16 inter-exchange and intraLATA services in Arizona. I'll refer to all four 17 companies collectively as the Arizona Operating Subsidiaries. 18

BellSouth is a Georgia corporation and is the holding company parent of BellSouth Long Distance, Inc. ("BSLD"). Mr. Harralson provides further information on BellSouth and BSLD. But, it's my understanding that BSLD provides only a small amount of resold long distance in Arizona and is a Class C

utility. I also understand that BSLD does not have any facilities, switches, assets or employees in Arizona.

## 3 Q. HOW WILL THE MERGER BE ACCOMPLISHED?

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4 A. The Agreement between AT&T and BellSouth is very similar in overall structure 5 to last year's merger transaction between SBC and AT&T Corporation. BellSouth will be merged into an AT&T subsidiary that has been created for the 6 purpose of facilitating the Merger. BellSouth will be the surviving entity of that 7 merger for all legal purposes, and will become a wholly-owned subsidiary of 8 AT&T Inc. BellSouth shareholders will receive 1.325 shares of AT&T stock for 10 each share they own. Upon completion, former BellSouth shareholders will hold 11 about 38% of AT&T's outstanding shares. Attached to my testimony as Exhibit B is a two-page exhibit which shows pre- and post-transaction 12 13 Organizational Charts.

## 14 Q. WILL THE CLOSING OF THE MERGER RESULT IN ANY CHANGE 15 FOR THE ARIZONA OPERATING SUBSIDIARIES?

A. No. The Merger transaction will not change either the ownership or control of any of the Arizona Operating Subsidiaries. The closing of the Merger will not change the current rates, terms and conditions of service of any of the Arizona Operating Subsidiaries. All will continue to exist in their current form and the Commission will retain the same regulatory authority that it possesses today over the Arizona Operating Subsidiaries.

- MR. MOORE, THE COMMISSION APPROVED THE MERGER OF SBC 1 Q. DECISION NO. 68269 2 AND AT&T CORPORATION IN NOVEMBER 8, 2005 (THE "DECISION"). WILL 3 BELLSOUTH MERGER AFFECT ANY OF THE **TERMS** 4 CONDITIONS OF THAT DECISION? 5
- A. No. All conditions of the Decision will remain in full force and effect. AT&T will continue to comply with the notice, reporting and residential arbitration provisions of the Decision. With regard to the arbitration provisions, AT&T Senior Vice President and Associate General Counsel Wayne Watts recently wrote a letter to the Commissioners confirming AT&T's commitment to those provisions. I've attached a copy of that letter as Exhibit C to my testimony.
- 12 Q. IN RELATION TO THE ARIZONA OPERATING SUBSIDIARIES, WILL
  13 THE MERGER IMPAIR ANY OF THEIR FINANCIAL STATUS,
  14 PREVENT THEM FROM ATTRACTING CAPITAL AT FAIR AND
  15 REASONABLE TERMS OR IMPAIR THEIR ABILITY TO PROVIDE
  16 SAFE, REASONABLE AND ADEQUATE SERVICE?
- 17 A. No. AT&T, of course, has considerable financial strength to support these
  18 operations. Its 2005 reported revenues were almost \$44 billion.<sup>2</sup> As discussed in
  19 Mr. Harralson's testimony, BellSouth is also an A-rated utility and brings
  20 additional financial strength and revenues to the combined organization. The
  21 merged companies will have an improved financial status and continued access to
  22 capital at favorable rates, which will enhance our ability to continue to provide
  23 safe, reasonable and adequate service.

<sup>&</sup>lt;sup>2</sup> AT&T Inc.'s 2005 revenues include only a month-and-a-half of AT&T Corp. revenue following the November 18, 2005 close of the merger between SBC and AT&T Corp. Combined revenues would have been almost \$68 billion had the companies been combined for the full year. 2005 revenues also exclude over \$34 billion in revenues from Cingular Wireless.

# 1 Q. WILL THE MERGER NEGATIVELY AFFECT COMPETITION IN ARIZONA IN ANY MARKET SEGMENT?

A. No. For all intents and purposes, BSLD has a de minimis presence in Arizona today and has never had more than such a presence. It has no Arizona employees, facilities or local exchange customers. Thus, the Merger will result in no reduction in competition in Arizona.

## 7 Q. WILL THE MERGER HAVE POSITIVE BENEFITS FOR ARIZONA?

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Although BSLD has a de minimis presence in the state and the Arizona Operating Subsidiaries are unaffected by the Merger, there are merger benefits in this state. For example, the Commission has stated that it believes a residential customer arbitration program is in the public interest (Decision, Finding 52 and Ordering Paragraphs at p. 17, ll. 4-17). Upon consummation of the proposed Merger, Cingular will become a "controlled affiliate" of AT&T and, therefore, its Arizona residential wireless customers will be able to participate in that program. Further, in Finding 54 of the Decision last year, the Commission identified potential Arizona benefits of the SBC/AT&T merger, including a stronger competitor than either company standing alone and technological advances made possible sooner to Arizona customers. We firmly believe that the addition of BellSouth's financial strength as well as its nine-state customer base will further enhance and strengthen these and other identified benefits. In that regard, we identified several benefits of the Merger at paragraphs 17-20 of the Notice which we believe serve the public interest. To summarize, those include better positioning the merged company to improve efficiency and to promote the development and deployment of new and improved services; integrating the separate IP networks of AT&T, BellSouth and Cingular into a single network, which will generate increased efficiency, higher reliability and reduced costs and allow for faster and more economical introduction of new services and features for both residential and business customers; and, as with the SBC/AT&T merger, improving the economics of research and development by creating a broader, even more diverse base of customers, both in the enterprise and consumer space to which AT&T will be able to market the results of R&D—most notably by AT&T Labs.

Indeed, many of the network integration benefits that were projected for the SBC-AT&T merger are already benefiting customers today.<sup>3</sup> These benefits, such as reduced latency and packet loss, enhanced security and reduced network congestion, should translate into benefits for customers currently being served by BellSouth as well. For example, that would mean that a business based in Arizona with branch offices in the Southeastern United States should realize an increase in its service quality and reliability for data service. Likewise, a business based in the Southeastern United States should realize benefits in its data connection to branch offices in Arizona.

<sup>&</sup>lt;sup>3</sup> For more information regarding the status of AT&T's network integration initiatives from the SBC-AT&T merger, please <u>see</u> the Description of Transaction, Public Interest Showing and Related Demonstration filed by AT&T and BellSouth with the FCC on March 31, 2006; especially the Declaration of Christopher Rice, Executive Vice President, Network Planning and Engineering, AT&T Inc., attached thereto, at paragraphs 4-17.

- 1 Q. PLEASE PROVIDE THE COMMISSION AN OVERVIEW OF MERGER APPROVALS IN OTHER STATES AND AT THE FEDERAL LEVEL.
- 3 A. AT&T has filed requests for approval in eighteen (18) states. The parties also
- have made joint notice filings in an additional fourteen (14) states. As of the
- filing date of this testimony, two states where approval was required have already
- 6 approved or chosen not to act on the Merger. The FCC and Department of Justice
- 7 have established a timeline that would permit a ruling on the Merger, based on the
- 8 expiration of the FCC's self-imposed 180-day deadline, by October 16, 2006. We
- are hopeful that the FCC and Department of Justice will act before that deadline.
- We would ask that this Commission approve the Notice as soon as possible.
- 11 Q. MR. MOORE, DO YOU HAVE A RECOMMENDATION FOR THE COMMISSION?
- 13 A. Yes. On behalf of the Applicants, we would request that the Commission enter its
- Order approving the Notice pursuant to A.A.C. R14-2-803. In order to assist us
- in timely securing all necessary state and federal approvals, we also ask that the
- 16 Commission place this matter on its July 25, 2006 regularly scheduled Open
- 17 Meeting agenda.
- 18 Q. DOES THIS CONCLUDE YOUR TESTIMONY?
- 19 A. Yes.
- 20 1360221v5

### **EXHIBIT A**

## **NOTICE**

## Cautionary Language Concerning Forward-Looking Statements

We have included or incorporated by reference in this document financial estimates and other forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These estimates and statements are subject to risks and uncertainties, and actual results might differ materially from these estimates and statements. Such estimates and statements include, but are not limited to, statements about the benefits of the merger, including future financial and operating results, the combined company's plans, objectives, expectations and intentions, and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of the management of AT&T Inc. and BellSouth Corporation and are subject to significant risks and uncertainties and outside of our control.

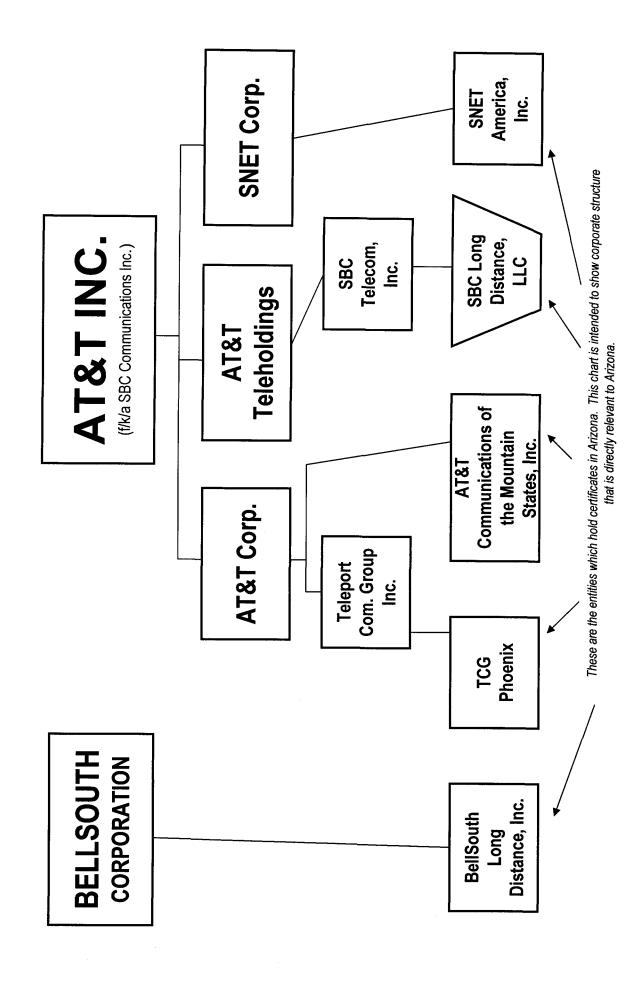
Readers are cautioned that the following important factors, in addition to those discussed in this statement and elsewhere in the proxy statement/prospectus to be filed by AT&T with the SEC, and in the documents incorporated by reference in such proxy statement/prospectus, could affect the future results of AT&T and BellSouth or the prospects for the merger: (1) the ability to obtain governmental approvals of the merger on the proposed terms and schedule; (2) the failure of BellSouth shareholders to approve the merger; (3) the risks that the businesses of AT&T and BellSouth will not be integrated successfully; (4) the risks that the cost savings and any other synergies from the merger may not be fully realized or may take longer to realize than expected; (5) disruption from the merger making it more difficult to maintain relationships with customers, employees or suppliers; (6) competition and its effect on pricing, costs, spending, third-party relationships and revenues; (7) the risk that any savings and other synergies relating to the resulting sole ownership of Cingular Wireless LLC may not be fully realized or may take longer to realize than expected (8) final outcomes of various state and federal regulatory proceedings and changes in existing state, federal or foreign laws and regulations and/or enactment of additional regulatory laws and regulations; (9) risks inherent in international operations, including exposure to fluctuations in foreign currency exchange rates and political risk; (10) the impact of new technologies; (11) changes in general economic and market conditions; and (12) changes in the regulatory environment in which AT&T and BellSouth operate. Additional factors that may affect future results are contained in AT&T's, BellSouth's, and Cingular Wireless LLC's filings with the Securities and Exchange Commission ("SEC"), which are available at the SEC's website (http://www.sec.gov). Neither AT&T nor BellSouth is under any obligation, and expressly disclaim any obligation, to update, alter or otherwise revise any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future events or otherwise.

This document may contain certain non-GAAP financial measures. Reconciliations between the non-GAAP financial measures and the GAAP financial measures are available on the company's website at www.sbc.com/investor\_relations.

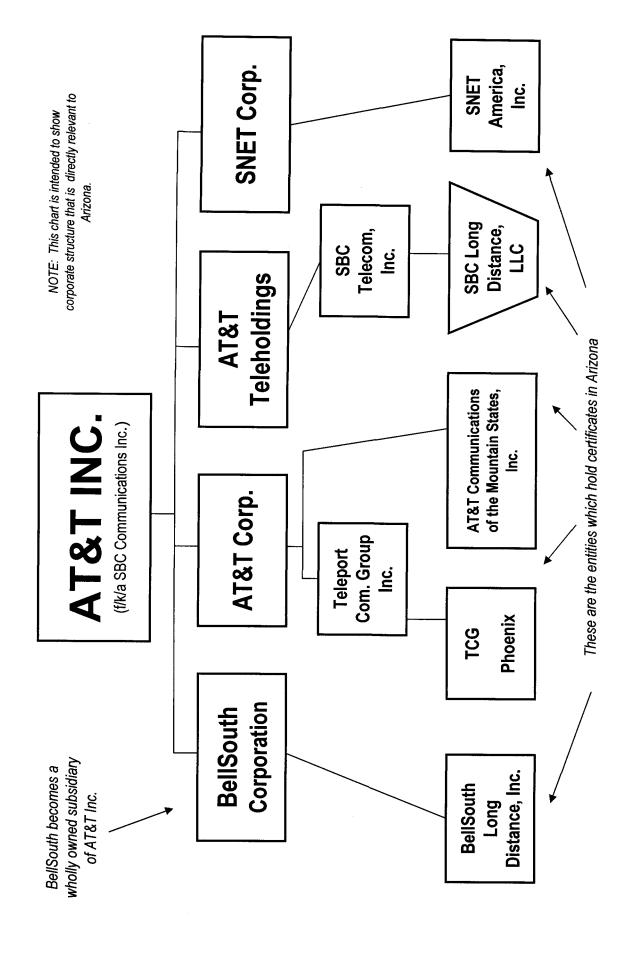
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# PRE-TRANSACTION CORPORATE STRUCTURE CHART



# POST TRANSACTION CORPORATE STRUCTURE CHART





Wayne Watts
Senior Vice President
and Associate General Counsel
175 E. Houston St., Room 1230
San Antonio, TX 78205

T: 210.351.3476 F: 210.351.3257 dw4808@att.com

March 29, 2006

## HAND DELIVERED

Commissioner Jeff Hatch-Miller, Chairman Commissioner William A. Mundell Commissioner Marc Spitzer Commissioner Mike Gleason Commissioner Kristin K. Mayes

Re: Decision No. 68269 and SB 1486

## Dear Commissioners:

cc:

As you know in Decision No. 68269, the Decision in which this Commission approved the merger of SBC Communications Inc. and AT&T Corp., we agreed to participate in a binding arbitration program administered by the Commission. The program relates solely to billing and unauthorized charge disputes by AT&T Arizona residential customers who purchase telecommunications services, including wireline, wireless and VOIP telephony services, offered by an AT&T controlled affiliate.

We have recently learned that the Arizona Legislature is considering SB 1486 which, in it's present form would require that telecommunications providers consent to arbitration before the Commission has jurisdiction to hear such complaints regardless of prior orders it has entered such as Decision No. 68269. We do not support that legislation. Although we continue to encourage the Arizona Commission to adopt uniform standards that will apply to all providers, AT&T stands by the assurances it gave you in the discussions which lead to the entry of Decision No. 68269. It will continue to do so regardless of whether SB 1486 becomes law. Simply stated "a deal is a deal" and we intend to stand by ours.

We look forward to working with the Commission to assure that all consumers are given the telecommunications service of their choice.

Very truly yours,

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Wayne Watts

Senior Vice President and Associate General Counsel

Ernest Johnson, Director, ACC Utilities Division (hand-delivered) Chris Kempley, Chief Counsel, Legal Division (hand-delivered)

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## DIRECT TESTIMONY OF JAMES G. HARRALSON

## Vice President/Associate General Counsel BellSouth Corporation

May 8, 2006

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<sup>\*</sup> See investor disclosure statement attached as Exhibit A.

Bachelor of Science in Business and Economics and a law degree, each from the University of Kentucky.

## Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A.

A. The purpose of my testimony is to provide information concerning BellSouth and BSLD in relation to the Notice of Intent or, alternatively, Request for Limited Waiver filed on March 31, 2006 by AT&T (the "Notice").

## Q. PLEASE DESCRIBE GENERALLY BELLSOUTH.

A. BellSouth is the leading communications service provider in the nine southeastern states of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee ("BellSouth Region"). Our business strategy is to be the leading choice of customers in those states for a wide array of retail and wholesale voice, data and internet services. We meet the out-of-region needs of customers through wholesale and teaming arrangements.

## Q. IS BELLSOUTH FINANCIALLY SOUND?

A. Yes. BellSouth has paid a dividend in every quarter since its formation and has consistently attracted the capital necessary to meet the needs of its business activities. BellSouth long-term debt has an "A2" rating from Moody's and an "A" rating from Standard & Poor's, which are the same ratings given to the long-term debt issued by SBC Communications. The Merger will not create a financial risk for any of the entities providing service in Arizona.

# Q. WHAT TELECOMMUNICATIONS SERVICES DOES BSLD PROVIDE IN ARIZONA?

BSLD holds a Certificate of Convenience and Necessity to provide resold interexchange service which was issued by the Commission in Decision No. 61689 dated May 13, 1999. BSLD only provides resold long distance service to a small number of customers in Arizona. During 2005, intrastate Arizona revenues for BSLD were

\$176,636. BSLD provided this service by reselling services of carriers that have facilities in Arizona. As I understand Commission Rule R14-2-103.A.3.q, BSLD is a Class C utility. This limited presence in Arizona is similar to our operations in other states outside the BellSouth Region. It is the result of our business strategy. As part of that strategy, we wanted our residential customers that travel to out-of-region locations to have the ability to make calling card calls. Similarly, we wanted to offer complementary out-of-region service to business customers that operate predominantly within our region, but that also have some out-of-region operations. While we have used various teaming and wholesale arrangements with other carriers to provide out-ofregion services, we have not had the national network capabilities or operations integration needed to provide services to customers with substantial out-of-region needs. Obtaining those capabilities is an important reason BellSouth has entered into the Merger agreement with AT&T.

# Q. COULD YOU PROVIDE AN EXAMPLE OF SUCH BUSINESS SERVICE ARRANGEMENTS CURRENTLY?

A.

Yes. A bank with headquarters and substantial operations in the BellSouth Region has decided in the recent past to expand its operations in the Southwest, including Arizona. Because the bank is a customer in the BellSouth Region, we are familiar with its communications needs, and should be a competitive choice that integrates its out-of-region service with its BellSouth Region service. We are able to meet some customer needs through the wholesale arrangements we have today. After the Merger, the integration of our BellSouth Region network and systems with the national network and systems of AT&T will provide customers such as the bank with improved competitive choices for its critical data needs.

1	Q.	HOW MANY EMPLOYEES DOES BSLD HAVE IN ARIZONA?
2	Α.	BSLD has no employees in Arizona.
3	Q.	DOES BSLD OWN ANY TELECOMMUNICATIONS FACILITIES IN
4		ARIZONA?
5	A.	No.
6	Q.	DOES BSLD OWN ANY ASSETS IN ARIZONA?
7	A.	No.
8	Q.	DOES BSLD PROVIDE LOCAL EXCHANGE SERVICE TO ANY
9		ARIZONA CUSTOMERS?
10	A.	No. As I mentioned, it is only certificated to provide resold long
11		distance service.
12	Q.	WILL THE MERGER HARM TELECOMMUNICATIONS
13		COMPETITION IN ARIZONA?
14	Α.	No. Given BSLD's very limited presence and narrow focus in
15		Arizona, the Merger will have virtually no impact on competition.
16	Q.	WILL THE MERGER HAVE POSITIVE BENEFITS FOR
17		ARIZONA?
18	A.	We believe it will. Even though BellSouth has a very limited
19		presence here, we believe it will have positive benefits. Arizona,
20		like the rest of the country, will benefit by the presence of a strong,
21		innovative, and integrated AT&T. As Mr. Moore discusses in his
22		testimony, BellSouth brings its financial strength and nine-state
23		network, mass market and business customer base to the Merger
24		with AT&T. The merged company will be better positioned to
25		provide more reliable and higher quality competitive service to all
26		customers through the integration of the networks of legacy SBC,
27		legacy AT&T, Cingular and BellSouth. The presence of an even
28		stronger competitor will provide public interest benefits to all
29		Americans, including Arizonans.

Q.	DO YOU HAVE A RECOMMENDATION?
Α.	Yes. I recommend the Commission act as quickly as possible to
	approve the Notice.
Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
Α.	Yes.
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	<b>Q.</b> A.

## EXHIBIT A

## NOTICE

## Cautionary Language Concerning Forward-Looking Statements

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